Minim boosts its privacy mindset with MineOS data mapping

>95% data sources discovered
1 week Comprehensive data map

“A solution to help ingrain privacy controls that everyone in the organization could help maintain compliance, instills a culture of data privacy and protection, and enhances business decision-making.”

The need

When a company deals with AI tech, there is a serious amount of data involved. The new era of AI brings with it an increased understanding that personal data is gold. With the use of AI, data becomes a core asset for handling data, the expense of data mapping increases with more and more data. Thus, the need grows exponentially when you consider the regulatory demands that come with the use of AI, not only from the use of AI, but also from the use of other non-implementable technologies, like natural language processing. This is particularly important in today’s bottom-up tech landscape, where engineers and developers have been empowered to experiment with products that are tremendously powerful but lack the necessary understanding of how data interacts with the tech industry.

The search for the right solution

When a company deals with AI tech, there is a serious amount of data involved. The new era of AI brings with it an increased understanding that personal data is gold. With the use of AI, data becomes a core asset for handling data, the expense of data mapping increases with more and more data. Thus, the need grows exponentially when you consider the regulatory demands that come with the use of AI, not only from the use of AI, but also from the use of other non-implementable technologies, like natural language processing.

Business Impact

After a successful onboarding, Minim was able to use Mine AI to accomplish the data governance and privacy goals set by the company. Minim was able to identify data in a much more timely manner, which allowed them to streamline their data governance and privacy processes. Minim was also able to identify a data set that was not previously recognized, providing additional insights into the company’s data usage patterns.

Favorite Thing About Mine

"That was one thing I thought Mine really differentiated itself from the competition with—the platform’s ability to identify and compare structured and unstructured data is unmatched."